

Energy Management in Plastics Processing

A Masterclass with Dr Robin Kent

Tuesday 26th October 2010, Düsseldorf

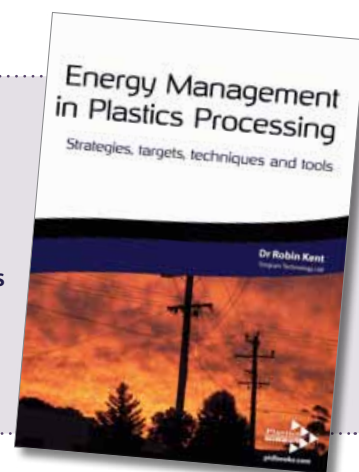
The painless way to cut costs and boost profits

High energy costs combined with unprecedented pressures on profitability mean that good energy management is essential for the viability of your business.

Reducing energy consumption by 30% is achievable for most plastics processing operations.

This intensive one-day masterclass with world-renowned expert, Dr Robin Kent, takes place the day before K2010, why not combine this masterclass with your trip to K.

All participants will receive a free copy of Robin Kent's Energy Management book (normal price €105)



Five reasons to attend

- Evaluate and benchmark your company's current approach to energy management
- Learn practical tips for identifying and delivering real energy savings across your plant
- Develop action plans for management issues, services, plastics processing and operations
- Discuss your plant with a leading expert in plastics processing and energy management
- Help your company through the current economic crisis by cutting costs the painless way
- Your very own copy of Robin Kent's book, Energy Management in Plastics Processing. This definitive 270- page guide was published last year and normally sells for €105.
- Course notes: in addition to the book, you will receive full course notes and documentation to help you implement the lessons you have learnt.
- Certificate: on completing the course, you will also receive a certificate to show that you have benefitted from this special masterclass.

What you will take away from the course

- Action plans – the course will equip you with practical tools to tackle energy management issues throughout your organisation, from the boardroom to the shopfloor.
- Inspiration and confidence – Dr Kent's enthusiasm and passion for cutting energy consumption and costs is infectious and you will leave this course empowered to take action.

Who should attend?

Anyone involved in the management, operation or financial performance of plastics processing plants, including:

- Managing directors / CEOs / company owners
- Production directors / managers
- Technical directors / managers
- Machine and plant operators
- Financial directors / controllers

Five reasons to attend

- 09:30-10:00 - Registration, coffee and introductions
- 10:00-11:00 - Introduction to energy management - management issues
- 11:00-11:15 - Morning coffee and group exercise - Creating the energy inefficient organisation
- 11:15-11:30 - Action plan for management issues
- 11:30-12:45 - Services
- 12:45-13:00 - Action plan for services
- 13:00-13:30 - Lunch
- 13:30-14:45 - Plastics processing (including injection moulding, extrusion, blow moulding...)
- 14:45-15:00 - Action plan for plastics processing
- 15:00-15:15 - Afternoon tea and group exercise - Project management for success
- 15:15-15:30 - Operations
- 15:30-15:45 - Action plan for operations
- 15:45-16:00 - Review and finish

What previous attendees have said about the course:

“Excellent content and presentation”

“I was able to come away with a simple way to evaluate and prioritise cost reduction opportunities”

“Great use of specific examples demonstrating real energy savings”

“Very informative and it will save company money”

“Dr Kent was an enthusiastic, dynamic, knowledgeable and entertaining speaker”

“Very practical approach and very relevant to my factory”

“Well worth the time, and I’m looking forward to applying what I have learned”

About Dr Robin Kent

Dr Robin Kent is a world-renowned expert on energy management in plastic processing operations. He has carried out energy surveys and assessments for more than 250 companies worldwide, giving him a unique insight into realworld examples of where savings can be made. He is the author of the recent book, Energy Management in Plastics Processing, and he has run seminars and training programmes in Europe and America.

Dr Kent has been involved with plastics processing for more than 35 years. He has a degree in Materials Engineering and a PhD in Polymer Physics. His experience ranges from injection moulding to extrusion, and he has been technical director for several major plastics processing companies in Europe. As managing director of Tangram Technology, he provides consultancy support for plastics processors, specialising in energy and cost management.



Limited availability

Places for this Masterclass are limited and are available on a strictly first-come, first-served basis. Act now to guarantee your place, and book before 26th September 2010 to receive a €50 discount.

