

AMI conference Sponsorship opportunities

This document is a guide to the sponsorship and exhibition opportunities available during our conferences to companies who wish to make a lasting impact on AMI's high level audience. www.amiconferences.com



ADVANTAGES OF SPONSORING OR EXHIBITING AT AMI EVENTS:

1. Reach targeted top management executives
2. Gain access to the decision makers of each company– both in the conference sessions and socially
3. Sales opportunities – network with delegates who really count

By sponsoring an event, your logo not only gets included on the conference brochure and proceedings, but also on our website. You can gain extra exposure by providing us with your own promotional tools with your logo (napkins, pens, pads...) Whatever your needs, we would be happy to assist you.

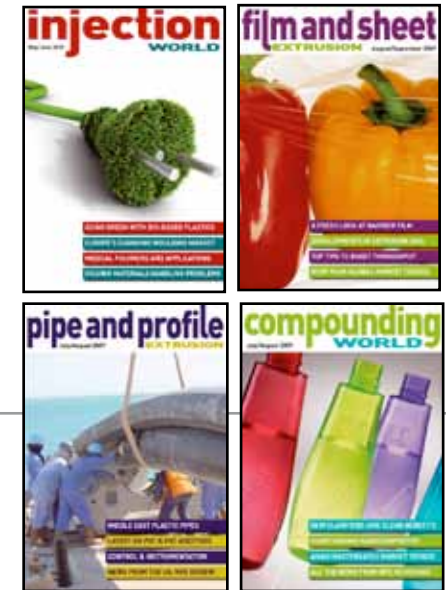


Why not upgrade your sponsorship package to include our fantastic media deal.

The media deal packages include 3 full-colour adverts in our digital magazine of your choice. This provides a great opportunity for you to promote your company to conference attendees and the wider global market both before and after the event.

- No other global magazines provide the same levels of industry focus as our titles
- Instantly accessible around the world to a global market including, established and sophisticated markets, as well as the dynamic emerging regions of the world
- Stand out from the crowd with an interactive advert, providing links to websites, brochures, newsletters, webinars or videos
- Great rates: we are not burdened by the huge costs of printing and international postage, so do not pass them on to our customers!

For more information on the magazine's global distribution and the benefits of digital advertising, [click here](#).



EXCLUSIVE HEADLINE SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Sponsors message of 100 words on conference programme
- A link to your website, from AMI's conference web page (**Exclusive to headline sponsor**)
- Logo and branding in the conference meeting room during the sessions (**Exclusive to headline sponsor**)
- A4 Company profile to be included in the conference proceedings
- Table top Exhibition space in the exhibition area
- 3 free delegate places

Cost: EUR10,000*

MEDIA DEAL HEADLINE SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR12,700* (headline sponsorship plus three full-page adverts)

Cost: EUR11,800* (headline sponsorship plus three half-page adverts)



**please note that local VAT may be applicable. Please contact the Conference Organiser for more details*

DINNER SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Logo and branding in conference dinner venue
- A4 Company profile to be included in the conference proceedings
- Table Top Exhibition space in the exhibition area
- 2 free delegate places

Cost: EUR 7,000*

MEDIA DEAL DINNER SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 9,700* (Dinner sponsorship plus three full-page adverts)

Cost: EUR 8,800* (Dinner sponsorship plus three half-page adverts)



CONFERENCE BAG SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Printed logo on conference bag
- A4 Company profile to be included in the conference proceedings
- Table top exhibition in the exhibition area
- 1 free delegate place

Cost: EUR 6,000*

MEDIA DEAL CONFERENCE BAGS SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 8,200* (Conference bags sponsorship plus three full-page adverts)

Cost: EUR 7,300* (Conference bags sponsorship plus three half-page adverts)



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COCKTAIL RECEPTION STANDARD

- Full branding on promotional material before and during the conference
- Logo and branding in reception hall
- A4 Company profile to be included in the conference proceedings
- Table Top Exhibition space in the exhibition area
- 1 free delegate place

Cost: EUR 5,500*

MEDIA DEAL COCKTAIL RECEPTION SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 8,200* (Cocktail reception sponsorship plus three full-page adverts)

Cost: EUR 7,300* (Cocktail reception sponsorship plus three half-page adverts)



LANYARD SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Printed logo on lanyards
- A4 Company profile to be included in the conference proceedings
- Table top exhibition in the exhibition area
- 1 free delegate place

Cost: EUR 5,500*

MEDIA DEAL LANYARD SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 8,200* (Lanyard sponsorship plus three full-page adverts)

Cost: EUR 7,300* (Lanyard sponsorship plus three half-page adverts)



LUNCH SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Logo and branding in hotel restaurant
- A4 Company profile to be included in the conference proceedings
- Table Top Exhibition space in the exhibition area
- 2 free delegate places

Cost: EUR 5,000*

MEDIA DEAL LUNCH SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 7,700* (Lunch sponsorship plus three full-page adverts)

Cost: EUR 6,800* (Lunch sponsorship plus three half-page adverts)



CD SPONSORSHIP STANDARD

- Full branding on promotional material before and during the conference
- Logo on front cover of CD
- A4 Company profile to be included in the conference proceedings

Cost: EUR 2,500*

MEDIA DEAL CD SPONSORSHIP

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 5,200* (CD sponsorship plus three full-page adverts)

Cost: EUR 4,300* (CD sponsorship plus three half-page adverts)



**please note that local VAT may be applicable. Please contact the Conference Organiser for more details*

PROMOTIONAL DISTRIBUTION SERVICE

- Full branding on promotional material before and during the conference
- Promotional items distributed at the event
- A4 Company profile to be included in the conference proceedings

Cost: EUR 2,500*

MEDIA DEAL PROMOTIONAL DISTRIBUTION SERVICE

- All of the above
- three full-colour adverts in our digital magazine

Cost: EUR 5,200* (Promotional sponsorship plus three full-page adverts)

Cost: EUR 4,300* (Promotional sponsorship plus three half-page adverts)



COFFEE BREAK SPONSORSHIP

- Full branding on promotional material before and during the conference
- A4 Company profile to be included in the conference proceedings
- Logo and branding in the coffee break area

Cost: EUR 1,000* (per break)



branded conference gift ideas



CONTACT DETAILS FOR FURTHER DETAILS OR REQUEST A CONTRACT:

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