

# THERMOPLASTIC CONCENTRATES 2010

*An international marketing, business and technical  
conference for the thermoplastic concentrate industry*

**16-18 February 2010**

*Crowne Plaza San Marcos Golf Resort, Phoenix, AZ*

*Photo courtesy of: ACCEL COLOR CORPORATION*

**SAVE \$190 if you register before January 8th 2010**

Organized by  
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**February 16-18, 2010**

*Crowne Plaza San Marcos Golf Resort, Phoenix, AZ USA*

These are extraordinary times for the North American plastics industry. In the space of two years many old certainties have been overturned, and businesses find themselves operating in uncharted waters. Among the questions which companies have to search for answers to are, how long will the downturn last? What will be the nature of any recovery? How will I recognize a recovery? And what are the new opportunities arising from the current situation? One thing is for sure- doing nothing is not an option and burying your head in the sand will not make these challenging questions go away. Now is not the time to sit tight and hope to survive the current problems; it's time to improve your performance and put yourself in a position to get ahead once the tide has turned. There is no better way of positioning yourself for the future than by coming to AMI's Thermoplastic Concentrates conference. This event has consistently delivered quality papers which not only deal with new technical developments but they also include industry leaders giving real business insight into the successful management of companies in the current situation. In addition, the event gives you the opportunity to network with industry participants and develop new focus in your work.

This year's event is no different, and the program for Thermoplastic Concentrates is focusing on new technical trends in pigments, additives and machinery which will assist the innovation of new products and customer focused solutions. The second day of the conference will also give customer oriented views on how changes in the plastics industry will impact the concentrate industry, while hands on experience of running concentrate companies in the current economy will be featured in the final presentations.

Now more than ever is the time to come together with your peers and industry colleagues to discuss and exchange views to ensure that you plot the right course for the future of your business. I look forward to welcoming you again in Phoenix at AMI's 2010 conference.

**Five good reasons to attend:**

Key market papers will give you unrivalled information on market size, growth and the global trends for concentrates and the plastics industry as a whole

You will hear about some of the most important technical developments in materials and machinery and how they can help you improve productivity and performance

Benchmark your company's performance and experience against those of other leading players in the industry that will be at this event

Put your marketing or technical questions to a panel of industry experts

Network with our senior international audience

**TUESDAY, FEBRUARY 16, 2010**

- 2:00 **Registration opens**
- 2:30 **Welcome and introductory remarks**

**MARKET OVERVIEW**

- 2:40 **The global outlook for polymer and its impact on the concentrate market**  
Mr. Andrew Reynolds, Research Director,  
APPLIED MARKET INFORMATION LTD

**PIGMENTS/ADDITIVES**

- 3:10 **Color trends and new pigments for plastics**  
Ms. Doreen Becker, Technical Marketing Manager,  
BASF

3:40-4:10 **Coffee break**, sponsored by Dupont



- 4:10 **Understanding the TiO2 product needs of the masterbatch industry**  
Ms. Sandra Davis, Market Development Consultant,  
DUPONT TITANIUM TECHNOLOGIES

- 4:40 **Effect pigment preparations – new products are driving the efficiency in masterbatch production and enable processors to enter new markets**  
Dr. Mark Stoll, Global Business Line Manager – Plastics,  
ECKART GmbH

5:10 **Afternoon wrap-up and questions**

5:15-6:45 **Cocktail Reception**

**WEDNESDAY, FEBRUARY 17, 2010**

- 8:30-9:00 **Welcome coffee**
- 9:00 **Opening announcements**

**PIGMENTS/ADDITIVES**

- 9:10 **Productivity enhancement and reinforcement of polyolefins using innovative additive technologies**  
Mr. Chris Kerscher, National Account Manager,  
MILLIKEN CHEMICAL

- 9:40 **Novel technico-commercial approach to polymer stabilization**  
Mr. Robert Brulotte, Plastics Business Development Manager,  
R.T. VANDERBILT COMPANY, INC.

10:10 – 10:40 **Coffee break**

- 10:40 **Color inspirations from the medicine wheel/World of effects**  
Mr. George Iannuzzi, Market Development Manager,  
EMD CHEMICALS

**EQUIPMENT/TECHNOLOGY**

- 11:10 **Flow control of hard-to-feed materials**  
Dr. Jaime A. Gomez, Global Business Development Manager,  
K-TRON

11:40-1:10 Lunch

## PROGRAM

- 1:10 **Auxiliary equipment for compounding**  
Mr. Roger Hultquist, Technical Sales Manager,  
COLORTRONIC NORTH AMERICA, INC.
- 1:40 **New developments for carbon-black masterbatch**  
Mr. Dan Dickens, Senior Process Engineer,  
COPERION CORPORATION
- 2:10 – 2:40 **Coffee break**
- 2:40 **Understanding the twin screw extrusion process for concentrates: options and opportunities**  
Mr. Charlie Martin, General Manager, LEISTRITZ
- 3:10 **Advances in underwater pelletization**  
Dr. Phil Shoemaker, President, AUTOMATIK, INC.
- 3:40 **Afternoon wrap-up and questions**

### THURSDAY, FEBRUARY 18, 2010

- 8:30-9:00 **Welcome Coffee**  
9:00 **Opening Announcements**

### BUSINESS FORUM

- 9:10 **What I've learned in the past 18 months**  
Mr. Douglas Borgsdorf, President,  
PLASTICS COLOR CORPORATION
- 9:40 **Application of lean concepts and 5S to the masterbatch industry**  
Mr. John Manuck, President & CEO,  
TECHMER PM
- 10:10-10:40 **Coffee break**
- 10:40 **Partnering for global success – large company technology and resources meet small company ingenuity and speed forming strategic and formidable partnerships**  
Mr. Eric Albee, President,  
AFI GLOBAL / ADDISPERSE
- 11:10 **Riding the roller coaster that is the American concentrates market – future outlook and options**  
Mr. Andrew Reynolds, Research Director,  
APPLIED MARKET INFORMATION LTD
- 11:40 **Morning wrap-up and questions**
- 11:50 **Lunch**
- 1:00 **Conference ends (approx)**

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**GREAT SAVINGS  
IF YOU REGISTER BEFORE  
January 8th, 2010**

The latest program, including any new speakers or changes to schedules can be viewed on our website: [www.amiplastics-na.com](http://www.amiplastics-na.com)

