

STRETCH & SHRINK FILM 2010

The business conference & exhibition for the stretch & shrink film industry



Images courtesy of P.H.P. ICC NESKOR Sp. z.o.o. and AEP INDUSTRIES INC.

26-28 April 2010
InterContinental Hotel, Madrid, Spain

*+ 16% Spanish VAT

SPECIAL OFFER: save €100* if you register before 5th March 2010

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STRETCH & SHRINK FILM 2010

26–28 April 2010, InterContinental Hotel, Madrid, Spain

The stretch and shrink film industry is among the fastest growing and most dynamic flexible packaging segments in Europe.

AMI's Stretch & Shrink Film conference has established a position as the forum where the industry meets to discuss key trends and developments influencing business developments and profitability. Due to popular demand we will be keeping the conference in Southern Europe. Stretch & Shrink Film 2010 will take place at the InterContinental Hotel, Madrid, Spain.

This will be the seventh time AMI has run a conference dedicated to this industry and the event regularly attracts all the key players from Europe as well as participants from Asia, America and the Middle East, typically the attendees account for over 1.6 million tonnes of polymer purchase. As well as producers the whole supply chain from resin suppliers, through distributors and final customers also attend.

AMI recently undertook detailed studies of both the European and global markets for the stretch film industry, giving it unrivalled insight into the key business and technical issues facing the industry today. Stretch & Shrink Film 2010 will build on that knowledge to provide an opportunity for the industry to meet and discuss the issues of concern today.

Consumption of stretch & shrink film is now in excess of 2.1 million tonnes/year in Europe. In the last 25 years it has been one of the success stories of the European plastics and packaging industry. Strong demand from consumer industries combined with a real competitive advantage against other plastics and traditional materials has resulted in rapidly increasing market demand. Also changed logistic systems and greater promotion on the film have stimulated growth.

The conference will cover the main stretch applications for pallet wrap and silage wrap as well as addressing issues in the collation shrink, pallet shrink and the stretch hood arena.

Stretch & Shrink Film 2010 will also include a panel discussion which will aim to put these material and technology developments in the context of the challenging business environment stretch film producers and their customers operate in. Industry consultants AMI will provide a detailed overview of recent market studies which analyse the structural changes in the stretch & shrink film industry.

Whatever your involvement in the stretch & shrink film industry, be it raw material supplier, equipment manufacturer, stretch film producer, shrink film producer, converter or customer, this event will provide an ideal opportunity to meet with like-minded professionals and find out about the latest European business trends.

CONFERENCE HOTLINE

Call Becky Merriott, Conference Manager
on +44(0)117 924 9442
or fax on +44(0)117 311 1534
email: rm@amiplastics.com
for further information about this event

See the latest programme and conference speakers at:
www.amiconferences.com



Image courtesy of SONOCORE ALCORE

C O N F E R E N C E

Monday 26th April 2010

17.00 Registration
18.00 – 19.30 Welcome cocktail reception
There are no conference sessions on this day

Tuesday 27th April 2010

08.00 Registration and welcome coffee
09.00 Opening announcements

MARKET OVERVIEW

09.10 **Polyethylene film markets – resin scenarios and industry developments**
Mr. Andrew Reynolds, Research Director, AMI CONSULTING, United Kingdom

SESSION 1 – MATERIAL DEVELOPMENTS

09.40 **Latest metallocene polyethylene (mPE) developments: How to make load unitization more sustainable**
Mr. Francois Chambon, PE EMEAF Market Development Manager, EXXONMOBIL PETROLEUM & CHEMICAL, Belgium

10.10 **Enhancement of film performance through the use of novel stabilisation package**
Mr. Sergio Palumbo, Global Sales Director Antioxidants & Ultraviolets, CHEMTURA EUROPE GmbH, Switzerland

10.40-11.10 Morning coffee sponsored by:



11.10 **Next generation collation shrink film solutions**
Dr. Martin Pavlik, Development Specialist, TS&D Plastics Europe, DOW EUROPE GmbH, Switzerland

11.40 **Styrene-butadiene copolymers in low shrink force shrink film applications**
Mr. Marc Heerbrant, Styrenic Polymers Technical Manager Europe-Africa-Middle-East, CHEVRON PHILLIPS CHEMICALS INTERNATIONAL N.V., Belgium

12.10 **PE stretch film: great expectations**
Dr. Luca Casagrandi, Technical Service – Polyethylene Business, ENI POLIMERI EUROPA, Italy

12.40 – 14.10 Lunch

14.10 **Vapor permeable shrink film**
Dr. Donna Visioli, Senior Technical Program Manager, DUPONT DE NEMOURS, United States

SESSION 2 – TECHNOLOGY DEVELOPMENTS

14.40 **New milestones for cast stretch machinery**
Dipl.-Ing. Berthold Dröge, Technical Director, SML, Austria

15.10 **Understanding the physics of thickness measurement and methods of comparison in blown film applications**
Mr. Ricky Keller, Vice President – Blown Film, DAVIS STANDARD LLC, United States

15.40 – 16.10 Afternoon tea sponsored by:



16.10 **High speed winding of cast stretch film – technical developments**
Mr. Mark Jones, Product Director – Cast Film, Sheet, Foam and Coating Systems, GLOUCESTER ENGINEERING, United States

16.40 **Optimized cores for stretch & shrink films**
Mr. David Van Hove, Technical Product Manager Film & Tape, SONOCO ALCORE, Belgium

PROGRAMME

20.00 Conference dinner at the historic La Capilla de la Bolsa restaurant

Wednesday 28th April 2010

08.30 Registration and welcome coffee

09.00 Opening announcements

09.10 **Advancements in stretch film testing methods for in the field and in the lab**

Mr. Kurt Riemenschneider, President,
HIGHLIGHT INDUSTRIES Inc., United States

09.40 **Conversion successes in distribution centres accomplished by stretch hooding**

Mr. Sven Borghoff, Senior Sales Manager,
BEUMER MASCHINENFABRIK GmbH & Co. KG, Germany

10.10 **The latest trends in blown film coextrusion for collation shrink and stretch hood applications**

Dr. Ing. Mauro Andreoli, International Sales Manager,
MACCHI S.p.A., Italy

10.40 – 11.10 Morning coffee

11.10 **Impact of structure composition on stretch film performance in multilayer films**

Mr. Gary Oliver, Vice President of Technology,
EXTRUSION DIES INDUSTRIES, LLC, United States

SESSION 3 – BUSINESS FORUM

11.40 **Distribution of stretch film – converter, distributor, trader and final user perspectives. Examples based on the Polish market**

Mr. Jaroslaw Zak, Manager, Board Assistant,
P.H.P. ICC Neskor Sp. zo.o., Poland

12.10 **The stretch film market in Brazil and South America**

Eng. Peter Reiter, Director, EUROPACKNE IND E COM DE
PROD TERMOPLASTICOS LTDA, Brazil

12.40 – 14.10 Lunch

14.10 **Personal reflections on the challenges in the Asia Pacific stretch film industry**

Mr. Poon Khim Ang, Director, THONG GUAN PLASTIC & PAPER
INDUSTRIES SDN BHD, Malaysia

14.40 **Strategic challenges facing the stretch and shrink film markets**

Mr. John Campin, Research Consultant,
AMI CONSULTING, United Kingdom

15.10 **DISCUSSION PANEL**

Mr. Michael Hildreth, Product/Marketing Manager,
AEP INDUSTRIES, United States

Mr. John Campin, Research Consultant,
AMI CONSULTING, United Kingdom

Mr. Poon Khim Ang, Director,
THONG GUAN PLASTIC & PAPER INDUSTRIES SDN BHD, Malaysia

15.40 approx, afternoon tea and conference ends

AMI reserves the right to alter the programme without notice
The latest programme including any new speakers or changes to schedules
can be viewed on our web site: www.amiconferences.com

Conference bag sponsored by:



SAVE €100*

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STRETCH AND SHRINK 2010: EXHIBITION SPACE

Running in conjunction with the conference, the table top exhibition is an integral part of the event, providing the ideal setting to promote your company and its products to an international audience. The table top facility is an excellent way to enhance your business opportunities, through networking with new contacts in your field, and in other areas of the industry. This facility is only available for companies who register a delegate for the event.

A profile of your company will be included in the official conference proceedings that are distributed to all attending delegates and sold after the conference to interested parties.

Exhibitors may either use a table provided by the hotel, or bring their own stand or display.

Only a limited number of spaces are available so book early.



Image courtesy of AEP INDUSTRIES INC.

SIX GOOD REASONS WHY YOU SHOULD ATTEND:

Get an up to date view on the latest trends in resins for stretch & shrink film

Competitive dynamics between film types and competitive products

Assess the latest technology developments and find out how they can help improve productivity and output

Listen to your customers' views on their future needs

Benchmark your company's performance against those of other leading players in the industry

Network with our senior delegates and speakers from around the world

